

## MEDIA ADVISORY

Friday January 27, 2017

FOR IMMEDIATE RELEASE

### MATAWA LEARNING CENTRE KICKS OFF HOCKEY FOR DEVELOPMENT WEEK

**THUNDER BAY, ON:** The Matawa Learning Centre, in partnership with Right to Play and the City of Thunder Bay, will be kicking off Hockey for Development Week at an opening luncheon on Monday, January 30, 2017.

The luncheon keynote speaker will be John Chabot, an Anishinabeg Algonquin from Kitigan Zibi First Nation and former NHL-er who played for the Montreal Canadiens, Pittsburgh Penguins and the Detroit Red Wings. He is currently an Athlete Ambassador for Right to Play.

His opening comments will kick off a week that will include various hockey and coaching clinics led by John Chabot. Hockey for Development week at the Matawa Learning Centre is intended to enhance the mental and physical wellness of Matawa high school students.

This will be the first time that the Matawa Learning Centre has partnered on a Right to Play youth program in conjunction with the City of Thunder Bay who is assisting by providing use of their new youth facility, the Kinsmen Centre. They are also opening up the coaching clinic and evening skating activities to the surrounding community. Right to Play has hosted other Hockey for Development youth programs for other First Nations throughout Canada.

Members of the media are cordially invited to attend.

**Date:** Monday, January 30, 2017  
**Location:** Matawa Learning Centre – 28 North Cumberland Street, 5<sup>th</sup> Floor  
**Time:** 12:00 p.m. (suggested media arrival 11:45 a.m.)  
**Attachment(s):** Hockey for Development Info. Packet (includes schedule for the week)  
**Hashtag:** #PowerofPlay

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*For more information, please contact Carol Audet, Communications Manager – Matawa First Nations at (807) 632-9663 or by email at [caudet@matawa.on.ca](mailto:caudet@matawa.on.ca).*

*Matawa First Nations Management is a Tribal Council providing a variety of advisory services and programs to 8 Ojibway and Cree First Nations in James Bay Treaty No. 9 and 1 First Nation in the Robinson-Superior Treaty area. Follow them on Facebook or Twitter @MatawaFNM. The **Matawa Learning Centre**, a program of Matawa Education, is a private First Nation High School in Thunder Bay serving the students of five remote Matawa communities of Neskantaga, Webequie, Marten Falls and Eabametoong First Nation.*

