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MEDIA ADVISORY

Friday, November 10, 2023

FOR IMMEDIATE RELEASE

2nd WORLD DIABETES DAY AWARENESS WALK IN THUNDER BAY TO BE HOSTED BY MATAWA HEALTH CO-OPERATIVE AND SIOUX LOOKOUT FIRST NATIONS HEALTH AUTHORITY

THUNDER BAY, ON: The Matawa Health Co-operative (MHC), in partnership with the Sioux Lookout First Nations Health Authority (SLFNHA), will be hosting a 2nd [World Diabetes Day](#) Awareness Walk. The theme, this year, is “Empowering Global Health.” Participants have been encouraged to wear blue.

Matawa First Nations Management CEO David Paul Achneepineskum will be on hand to provide remarks specific to how Indigenous people experience diabetes and what needs to be done to prevent and control the disease. Matawa Elder Maggie Magiskan will be providing an opening prayer and Elder Daniel Magiskan will be speaking about living with diabetes. The event will include information booths from participating community partners, a pre-walk warm-up exercise, a short walk around intercity shopping center and a cool-down. Certified Diabetes Educators/Registered Nurses will also be on-hand providing information on diabetes.

Members of the media are cordially invited to attend.

Date: Tuesday, November 14, 2023
Location: Intercity Shopping Centre Entrance – by Pearl Vision
Time: 12:00pm

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For more information, please contact: Gloria Hendrick-Laliberte, MHC Health Promotion Education Planner on cell at: (807) 621- 1974 or by email at: ghendrick@matawa.on.ca.

The Matawa Health Co-operative works to incorporate traditional healing and medicines in addressing the holistic health needs of the Matawa First Nations focusing on the priorities of mental health and addictions, diabetes, and chronic diseases.

The Sioux Lookout First Nations Health Authority (SLFNHA) serves 33 First Nation communities in the Sioux Lookout region in Ontario, Canada. Mandated by the leadership in these communities, our organization is dedicated to strengthening First Nations by contributing in unique ways to a strong health system for the Anishinabe.