



## **MEDIA ADVISORY**

TUESDAY, May 13, 2025 | FOR IMMEDIATE RELEASE

### **KIIKENOMAGA KIKENJIGEWEN EMPLOYMENT & TRAINING (KKETS) AND TD BANK TO MAKE FUNDING ANNOUNCEMENT ON NEW PROGRAM LAUNCH**

**THUNDER BAY, ON:** Kiikenomaga Kikēnjigewen Employment & Training Services (KKETS) will host a media event tomorrow at the Matawa Wellness and Training Centre in the traditional territory of Fort William First Nation.

Representatives from KKETS, TD Bank (TD Ready Commitment under its Better Health – Innovative Solutions focus area) and Dr. Anita Vaillancourt Assistant Professor in the School of Social Work at Lakehead University will be providing remarks on a project to develop and implement a culturally-grounded, community-led wellness model that addresses urgent mental health, trauma, and addiction-related needs in the nine Matawa First Nation communities.

Members of the media are cordially invited to attend.

**Date:** Wednesday, May 14, 2025  
**Location:** Matawa Wellness & Training Centre  
523 Algoma Street North, Thunder Bay, Ontario Innovation Room  
**Time:** 11:00 a.m. (it is suggested that media be at the building by 10:45 a.m.)

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*For more information, please contact Roxann Shapwaykeesic, Indigenous Skills & Employment Training Strategy Manager at (807) 633-9928 or by email at [rshapwaykeesic@matawa.on.ca](mailto:rshapwaykeesic@matawa.on.ca).*